

PROACTIVE, TARGETED CLINICAL INTERVENTIONS:

CHRONIC CONDITION MANAGEMENT

Reducing Emergency Room Visits, & Hospital Stays

Improving Health Outcomes and Trajectories for At-Risk Members

Marpai mission is to create the healthiest member population with the greatest cost efficiency for health plans. *Marpai Cares* offers AI-powered member services such as our Chronic Condition Management program, which features proactive, clinical interventions for at-risk members. Our proprietary clinical matchmaking system pinpoints early identifiers of potential high-cost members and connects them with a clinical care team in order to make a meaningful difference in their healthcare journey and your bottom line. It's all a part of our Clinical Services Ecosystem backed by vetted clinical data and delivered by our team of certified clinicians and data scientists.



Introducing Marpai Chronic Condition Management

According to the [CDC](#), in 2018 51.8% (129 million) of U.S. adults have been diagnosed with at least 1 of 10 selected chronic conditions: 24.6% (61 million) with one chronic condition and 27.2% (68 million) with two or more chronic conditions. It is estimated that **86% of healthcare costs** are attributable to chronic disease. It is a significant cost factor facing employers with self-funded health plans and a priority for Marpai to address. ***Marpai's Chronic Condition Management (CCM)*** is a clinical service that works across the most prominent chronic conditions.

With ***Marpai Chronic Condition Management***, members receive one-on-one coaching from a team of

medical professionals who use evidence-based tools to help members access the right care, at the right level and the right time. Our clinical experts focus on improving specific conditions including diabetes, cardiovascular disease, kidney disease and asthma. The team consists of nurses, coaches and practitioners who help educate members, move them away from unnecessary Emergency Room visits to primary care physicians, lessen the number of in-patient hospital days, manage post-discharge care and access affordable medications. They guide members to generic medications when feasible, and integrate with Marpai Patient Advocates to save money on specialty prescriptions.

Marpai proactively reaches out to contact eligible members. Members can self-refer by calling **800-817-2259** or emailing care@marpaihealth.com to see if they are eligible.

Reduces ED visits and hospitalizations by 50%

By helping members take an active role in managing their chronic conditions with appropriate care, from a team of medical professionals who use evidence-based tools to help members access the right care, at the right level and the right

time. Targeted health conditions include but are not limited to: heart conditions, respiratory conditions, diabetes, maternity, weight management, nicotine cessation, asthma, high blood pressure, high cholesterol, kidney disease, depression.

Source: Marpai Client Data 2020-2021



With proactive, targeted clinical interventions, Marpai works to create healthier lives and reduce medical costs. It's part of how Marpai cares for your members and the health plan bottom line.

For more information, please contact your Marpai representative.