



## New! Filling Gaps in Care

In October, Marpai launched a new program to help members maintain their annual exams, health screenings and vaccines. Marpai sends personalized text and email reminders to members urging them to make an appointment. Filling these Gaps in Care is another way Marpai helps members stay proactive with their health. This new program was announced to clients and brokers, promoted on social media and amplified with a [press release](#).

## Marpai's First SMART Health Summit in NYC Attracts Leaders

On October 27th, Marpai held its first annual SMART Health Summit at the Tribeca Rooftop in New York City. This inaugural thought leadership event provided the forum for an open conversation about the tech-enabled future of health among healthcare, technology and self-insured industry leaders. Over 280 invited guests attended including brokers, clients, technologists, investors, analysts and prominent industry influencers. Over 65 members of the media joined including BBC, Insider, MSNBC, NY Daily News, Techonomy, Techsponential, and ZDNet. New Marpai CEO Edmundo Gonzalez kicked off the event and introduced the keynote address by the renowned [Daniel Kraft, M.D.](#) Industry researcher [Jennifer Kent](#) presented topline stats on new consumer behavior, and Fast Company's [Ruth Reader](#), who covers health and technology, hosted a future-forward panel with [Ramses Alcaide, M.D.](#), [Minerva Tantoco](#) and [Rahul Mehendale](#). [The Phia Group](#) sponsored the event and supporting partners included SmartBrief, Parks Associates, SPBA, Granite List, HealthTech Insider, Benefits Pro and Health Connect. See the [highlight reel](#), [photos](#) and videos of the [speeches](#).

## Welcome MRAI to NASDAQ

On October 27th, Marpai began trading as a public company on the NASDAQ under the symbol "MRAI". The Initial Public Offering was 6,250,000 shares at a price of \$4.00 per share for a raise of \$25 million. For more information see our [press release](#).

## **Marpai Introduces *Marpai Cares* Powered by MedWatch**

In January 2022, Marpai is launching Marpai Cares, a premium service that uses deep learning models, the most advanced AI, to predict significant near-term health events for members and prevent/reduce costly care by providing the support of Marpai Care Guides. Marpai Care Guides are licensed clinicians provided by [MedWatch](#), a triple URAC accredited care management company that provides care management, disease management and utilization management services. When Marpai's AI generates a health alert, the alert goes to a Marpai Care Guide who reaches out to the member to work with them on the best healthcare journey. MedWatch is also providing medical content, approved by their chief clinician, which will be accessible to Marpai members and featured in the SMART Insights member newsletter launching in January. This is Marpai's flagship service that fully leverages the power of deep learning to improve member health, healthcare outcomes and reduce costs.

## **The myMarpai SMART App Arrives January 2022**

Marpai is launching the [myMarpai SMART app](#) for all members in January 2022. The app provides all of the myMarpai portal content to members in a user-friendly, mobile format. Members can track deductibles, claims, and costs overall and by family member, find providers, review benefits and carry a digital health ID card. The app will be available on the Apple and Google Play app stores.

## **Upcoming Events**

December 6, 2021 - December 8, 2021: SIIA CrowdSource Forum, Charleston, SC

January 5, 2021 - January 8, 2021: Ascend Growth and Leadership Summit, Nashville, TN

February 21, 2021 - February 23, 2021: HCAA Executive Forum, Las Vegas, NV

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## **About Marpai**

Marpai is the SMART TPA alternative that uses deep learning, the most advanced artificial intelligence, to radically drive down costs and drive-up member health. Marpai predicts and prevents major health events, elevates care quality, reduces claims processing costs, lowers premiums and empowers members to live healthier lives. Marpai partners with brokers and consultants nationwide and provides world class provider networks including Aetna and Cigna.