



How the Right Population Health Innovations Benefit Self-Insured Customers

And how they help build
your bottom line

MARPAI
health





Do you think “population health” is a shiny new package for the same wellness programs that everybody offers - and which generate less than wonderful results? Many consultants and their clients do. After all, significant cost savings come when at-risk employees take advantage of wellness programs. But that’s not who usually participates. Most employees who join wellness programs are already healthy.



Marpai Health takes an entirely different approach. Our population health offerings are truly innovative - using deep, incisive data to build programs proven to help save businesses real money. It's a smarter, more productive approach that delivers real results, helping your clients:

- Identify employees with specific chronic conditions through powerful analytics
- Meet their needs through customized programs, not generic approaches
- Offer targeted human interaction and support, not fancy apps or other impersonal technological approaches
- Address and overcome the specific diseases most likely to affect the bottom line if left untreated

Our focus on direct engagement and encouragement turns wellness into personalized attention. It's like concierge care - without the stigma or the price tag.





How it Works: Smarter Data and Smarter Programs

Marpai Health has detailed digital models from the most advanced analytics partners in the industry. This data quickly identifies the employees most at risk for expensive care, such as those facing:

- Pre- and active diabetes
- Cardiac diseases
- Gastro-intestinal issues
- Muscular-skeletal concerns
- Cancer treatment coordination

We supplement these models with genetic testing to ensure prescribed medications - especially expensive, specialized ones - will have the greatest chance of success. We even provide options for patients to grow their own tissue for transplant and reconstruction procedures, greatly reducing complications and readmissions that come from tissue rejection.



For You: Healthier, More Satisfied Customers

The dollar benefits for your customers are real and very significant:

- **Lower program costs** - as little as \$1 for target populations plus a modest per-claim fee rather than the more typical \$2-\$3 for all employees
- **Higher participation by those who need help most** - usually 75%, as opposed to 10% for typical wellness programs
- **Dramatically better ROI**, thanks to faster interventions to control costs more aggressively and effectively
- **Improved productivity**, keeping employees healthier and returning them to work sooner





Most important, we give YOU a significant competitive edge for winning and retaining business. Marpai Health delivers the data-driven population health initiatives you need to save your customers money, improve wellness, and increase productivity for your customers' most at-risk employees.

Other Third Party Administrators (TPAs) may talk about population health. Marpai Health has the professional staff, analytics partners, and proven results to deliver on its promise. Call us today to learn more about how to use population health to build better book.

To learn more email us at
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