For Immediate Release

Marpai Health Announces Key Leadership Appointments

Marpai welcomes industry veterans Ronnie Brown and Art Hoath to Leadership Team

Tampa, FL, April 9, 2021 -- Marpai Health, a SMART health plan services company providing AI-powered third-party administration to self-insured employers, today announced two key appointments to its leadership team. Ronnie Brown has been named Chief Operating Officer, transitioning from her role as senior advisor at Marpai Health. Art Hoath joins Marpai as the company's Chief Revenue Officer. Both appointments are effective immediately.

Ms. Brown is an industry veteran bringing over 30 years of experience in the self-funded health care market, and deep expertise in third-party administration of self-funded plans. Ronnie is a healthcare and employee benefits professional with diverse experience in healthcare operations, benefit plan administration, cost containment, health care analytics, medical stop loss and electronic provider payments. Before Marpai, she was Vice President of Client Services at Inetico (currently Valenz Health), Chief Operating Officer at Zelis Healthcare (formerly Pay Plus Solutions) Chief Operating Officer at First Services Administrators, Inc. a Lakeland, FL based TPA, and Regional Vice President of Self-Insured Benefit Administrators, a Clearwater, FL based TPA. Across her career, Ronnie has led QA, IT and related support units and provided best in breed products and services to TPAs, self-administered and self-funded employers, carriers, brokers, and ancillary vendors. A frequent industry speaker, she was the past national Chairperson of the Society of Professional Benefit Administrators and has been a presenter at the Self Insurance Institute of America conferences.

"We are thrilled to have such a renowned expert and well-respected member of the industry as our Chief Operating Officer," stated Edmundo Gonzalez, CEO of Marpai Health. "Ronnie's leadership and experience in the self-insurance and TPA industries are widely known and valued; her deep and broad expertise across the many facets of the business are critical as we launch deep learning and the first *SMART Health Plan Services System* into the self-insured market."

Art Hoath is a proven sales and marketing leader with extensive experience leading business development efforts over 24 years in a number of different healthcare sectors including healthcare cost management, payor management and specialty managed care. He has been very active in industry conferences such as HCAA, SIIA and SPBA. Most recently, Art was SVP of Sales and Marketing at AMPS (Advanced Medical Pricing Solutions) where he managed strategic sales and marketing for next generation medical claims solutions for payors, brokers and employers. Prior to AMPS, Art was EVP of business development at Inetico (currently Valenz) and EVP of Sales and Marketing at Zelis Healthcare (formerly Pay Plus Solutions)

"Art is a business accelerator who brings a deep understanding of the industry and where it is heading, which is essential for our Chief Revenue Officer role," said Gonzalez. "As we introduce the benefits of deep learning across the industry, Art's leadership will be instrumental in helping diverse groups adopt our SMART technology and grow from it."

About Marpai Health
Marpai Health is a leader in deep learning, the most advanced artificial intelligence, and brings the first *SMART Health Plan Services System* to self-insured companies and their employees to improve health outcomes and reduce healthcare costs. Marpai delivers a member-centric health plan administration experience powered by deep learning and SMART automation that makes it easy for members, employers and providers to improve outcomes and save money in new ways. With deep learning, Marpai helps patients get ahead of future health risks, avoid costly procedures and access top quality care; employers reduce healthcare, reinsurance and administration costs; and providers meet changing patient demands with less administration. Marpai uses deep learning capabilities to conquer the complex challenges standing in the way of better outcomes and lower costs, and to fuel the new consumer-driven healthcare world. For more information, please visit marpaihealth.com.

Media contact:
Barbra Watson
barbra@bwcommunicationsllc.com
781.789.7207